**AGENDA**

**“Transfer of Know-How for Small and Mid-Size Businesses in Georgia,**

**Moldova and Ukraine”**

**17 October, 2014**

**Venue: Jolly Alon Hotel**

**37, Maria Cibotari str., Chisinau**

The main objective of the Project is to provide assistance to the stakeholders in Moldova, Georgia and Ukraine in their efforts to develop analytical and policy advocacy capabilities by opening new channels of communication with the SMEs and NGOs in four Visegrad countries: Czech Republic, Hungary, Poland and Slovakia (the V-4 countries) and the rest of the European Union (the EU). This effort is intended to facilitate the transfer of knowledge and establishment of a permanent platform for a sustainable co-operation leading to bringing the SMEs in the beneficiary countries closer to EU standards, markets, and business opportunities. To discuss the final results of the Project with the relevant stakeholders and experts, we organise an expert workshop on 17 October, 2014 in order to debate the drivers and bottlenecks of SME development in Moldova.

Agenda:

8.45 - 9.00 Registration, welcome coffee

9.00 - 9.15 Welcome note, introduction, short presentation of the project (Renata Anna Jaksa and Petru Veverita)

9.15.-9.45 Presentation of SME-related aspects of the European Competitiveness Report 2014 (Magdolna Sass)

9.45.-10.15 Foreign trade between the Visegrad countries and Moldova – challenges and opportunities

10.15.-10.45 Supporting SMEs with the reduction of administrational burdens

10.45.-11.15 Results of the study, lessons learnt from Hungarian cases and selected issues for further development in Moldova (Magdolna Sass, Renata Anna Jaksa)

11.15- 12.00 Open discussion with the participants